

RAKSH LIFE CARE

EXPANDING GLOBAL ACCESS TO RESEARCH-DRIVEN SPECIALTY HEALTHCARE

The global pharmaceutical landscape is rapidly evolving as healthcare systems shift from conventional treatments toward research-driven specialty therapies. Advances in biotechnology, artificial intelligence, and clinical research are reshaping how medicines are discovered, developed, and delivered. Increasing awareness of preventive healthcare, alongside rising demand for targeted therapies and science-backed nutraceuticals, has accelerated the importance of research-based specialty product marketers who can bridge innovation and market access. In this dynamic environment, companies that combine scientific rigor with strong global partnerships are emerging as critical enablers of modern healthcare. Raksh Life Care stands out as one such company, positioning itself at the intersection of innovation, accessibility, and global healthcare delivery.

Founded in 2019 with a clear vision of expanding access to specialized healthcare solutions worldwide, Raksh Life Care has rapidly established itself as a global specialty pharmaceutical trading company. Despite being relatively young, the company has built an impressive international footprint spanning more than 22 countries across Southeast Asia, the Middle East, Latin America, Africa, New Zealand, and the CIS region.

The company's growth has been driven by a strong foundation in pharmaceutical marketing, backed by more than 27 years of industry experience within its leadership. By combining this expertise with an extensive network of global partners, Raksh Life Care has developed a robust ecosystem that connects innovative manufacturers with markets that need advanced therapies but may lack direct access to them. Through this strategic approach, the company ensures that breakthrough products developed in highly regulated markets reach patients across emerging regions, thereby narrowing global healthcare disparities.

Diverse Specialty Portfolio Addressing Critical Therapeutic Needs

Raksh Life Care's strength lies in its diverse and carefully curated product portfolio that addresses a broad range of therapeutic areas. The company focuses on high-impact specialties including rheumatology, orthopaedics, oncology, nephrology, diabetes, cardiology, urology, gastroenterology,



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gynaecology, and pulmonology. Each therapeutic segment represents areas where patients often require advanced treatment options, innovative therapies, and clinically validated products.

Beyond conventional pharmaceuticals, the company is also expanding into science-backed cosmetic and wellness solutions. This strategic move reflects the increasing convergence between healthcare, preventive medicine, and lifestyle-oriented wellness products. As consumers globally become more health-conscious, demand for clinically supported skincare and nutraceutical products is rising, particularly among younger, fitness-oriented populations. By integrating these emerging segments into its portfolio, Raksh Life Care aims to serve both medical and wellness markets with equal commitment to quality and scientific credibility.

Research-Driven Product Selection and Strategic Partnerships

A defining feature of Raksh Life Care's business model is its emphasis on research-driven innovation. Rather than operating as a conventional pharmaceutical distributor, the company carefully evaluates each product based on clinical validation, regulatory compliance, and its ability to address

unmet medical needs. This selective approach ensures that the company introduces differentiated therapies that deliver measurable benefits to healthcare providers and patients alike.

To support this strategy, Raksh Life Care collaborates with leading manufacturers and innovators across multiple geographies. Its partnerships include reputed pharmaceutical companies and research-oriented organizations in countries such as France, Italy, Austria, Taiwan, and India. Notably, the company maintains strong supply relationships with well-known Indian multinational pharmaceutical companies including Reliance Life Sciences and Lupin. These collaborations allow Raksh Life Care to access advanced technologies and innovative products while ensuring consistent quality and reliability in supply chains.

Through its presence in over 22 countries, the company plays an important role in helping innovators expand into markets that might otherwise remain inaccessible. This global distribution capability ensures that patients in regions such as Latin America, Africa, and Southeast Asia can benefit from the same advanced therapies available in more developed healthcare systems.



Commitment to Global Quality and Regulatory Excellence

Quality assurance and regulatory compliance form the backbone of Raksh Life Care's operational philosophy. The company works exclusively with manufacturing partners that hold internationally recognized certifications such as USFDA approval, EU-GMP, PIC/S-GMP, and WHO-GMP accreditation. These certifications represent the highest standards in

pharmaceutical manufacturing, ensuring strict adherence to safety, efficacy, and quality guidelines.

By partnering only with manufacturers that meet these stringent standards, Raksh Life Care ensures that every product distributed through its network maintains global regulatory integrity. This commitment not only strengthens trust among healthcare providers and distributors but also supports the company's ambition to expand into highly regulated markets worldwide.



QUALITY ASSURANCE AND REGULATORY COMPLIANCE FORM THE BACKBONE OF RAKSH LIFE CARE'S OPERATIONAL PHILOSOPHY

A Vision for Global Expansion and Consumer Healthcare

Looking ahead, Raksh Life Care is focused on strengthening its global presence while exploring new opportunities in consumer healthcare. The company is actively pursuing market entry into highly competitive and regulated regions such as the United States, Canada, and Saudi Arabia. These markets represent significant growth potential and reflect the company's confidence in the quality and compliance standards it upholds.

At the same time, Raksh Life Care is preparing to launch its own skincare brand, marking its evolution from a purely B2B specialty pharmaceutical trading company into a consumer-facing healthcare brand. This strategic diversification aligns with the rapidly growing global wellness and cosmetic industry and demonstrates the company's forward-thinking leadership.

With a strong foundation built on research-driven products, strategic partnerships, and global quality standards, Raksh Life Care is steadily progressing toward its vision of becoming a globally recognized name in specialty healthcare. By bridging innovation with accessibility, the company continues to contribute to improving patient outcomes across diverse healthcare markets worldwide. **PO**